



MEDIA KIT

CIRCULATION: 5000+

DEMOGRAPHICS: Our readers are upscale, college educated individuals, couples and families living in comfortable homes in city neighborhoods on the metropolitan fringe.

ADVERTISING RATES 2018

AD SIZE	1X	2X	3X	FULL YEAR (4X)
Full Page	\$3200	\$2900	\$2575	\$2375
2/3 Page	\$2175	\$2050	\$1785	\$1585
1/2 Page	\$1980	\$1785	\$1385	\$1185
1/3 Page	\$1385	\$1185	\$990	\$800
1/4 Page	\$1050	\$990	\$800	\$660
1/6 Page	\$625	\$550	\$475	\$400

PREMIUM POSITIONS

LOCATION	1X	2X	3X	FULL YEAR (4X)
Back Cover	\$4750	\$4350	\$3960	\$3600
Inside Front Cover	\$4350	\$3960	\$3600	\$3200
Inside Back Cover	\$3600	\$3600	\$3200	\$2975

2018-19 EDITORIAL CALENDAR

ISSUE	SPECIAL SECTION	AD MATERIALS DUE	RELEASE DATE
FALL	Football	September 1	October 10
WINTER	Business	December 1	January 9
SPRING	Baseball	March 1	April 10
SUMMER	Summer	June 1	July 10

The Publisher reserves the right to reject any advertising. Advertiser assumes liability for the content of printed ads, and also assumes responsibility for any related claims against the Publisher. Advertisers must pay full rate if ad is canceled after the issue closing date. 15% up-charge or preferred ad placement.

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AD INFORMATION

Full Page with Bleed	7.875" x 10.5" + .125" Bleed on all 4 sides
Full Page no Bleed	7.125" x 9.75"
2/3 Page Vertical	4.625" x 9.75"
1/2 Page Vertical	3.5" x 9.75"
1/2 Page Horizontal	7.125" x 4.75"
1/3 Page Vertical	2.25" x 9.75"
1/3 Page Horizontal	4.625" x 4.75"
1/4 Page Vertical	3.5" x 4.75"
1/6 Page Horizontal	2.25" x 4.75"
1/6 Page Vertical	4.75" x 2.25"

PREFERRED FILE TYPE: Hi-Resolution PDF

RESOLUTION: All artwork, logos and photos must be 300 dpi

COLORS: All ad files to be built from process colors (CMYK)

AD SUBMISSION: Send final ad submissions to:

art@bostonmanmagazine.com *If final hi-resolution artwork exceeds capacity for email, please contact your salesperson for other options for submission*

bostonmanmagazine.com

BOSTONMAN *Legacy Club*

A social club where business happens

Our Private Business Network

The BostonMan Club offers you the chance to advance your business by networking with some of the most influential business owners and professionals in our area.

EXCLUSIVE BENEFITS

- Invitation for you and a client or guest to attend the invitation only BostonMan business networking events held every 4-6 weeks
- Access to all UsaMan Legacy Club databases, where members can network and share their contact information.
- Access to our private social media outlets
- Free one year subscription to *BostonMan*
- Inclusion in our monthly newsletter including member events
- VIP Check-in
- Personalized BostonMan magnetic name badge
- Special recognition at the events
- A personal ambassador to help connect you with other members

**TO LEARN MORE ABOUT THE LEGACY CLUB, FOLLOW US ON
FACEBOOK, LINKEDIN & INSTAGRAM, OR VISIT OUR WEBSITE**

“Big Sky has been involved since the beginning, first and foremost, because of the leadership. Secondly, their events are second to none and provide an opportunity to connect with high level execs and business...”

-Mike Regina of Big Sky Enterprises, LLC



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