

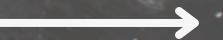
BOSTONMAN MAGAZINE

2026 MEDIA INSIGHTS

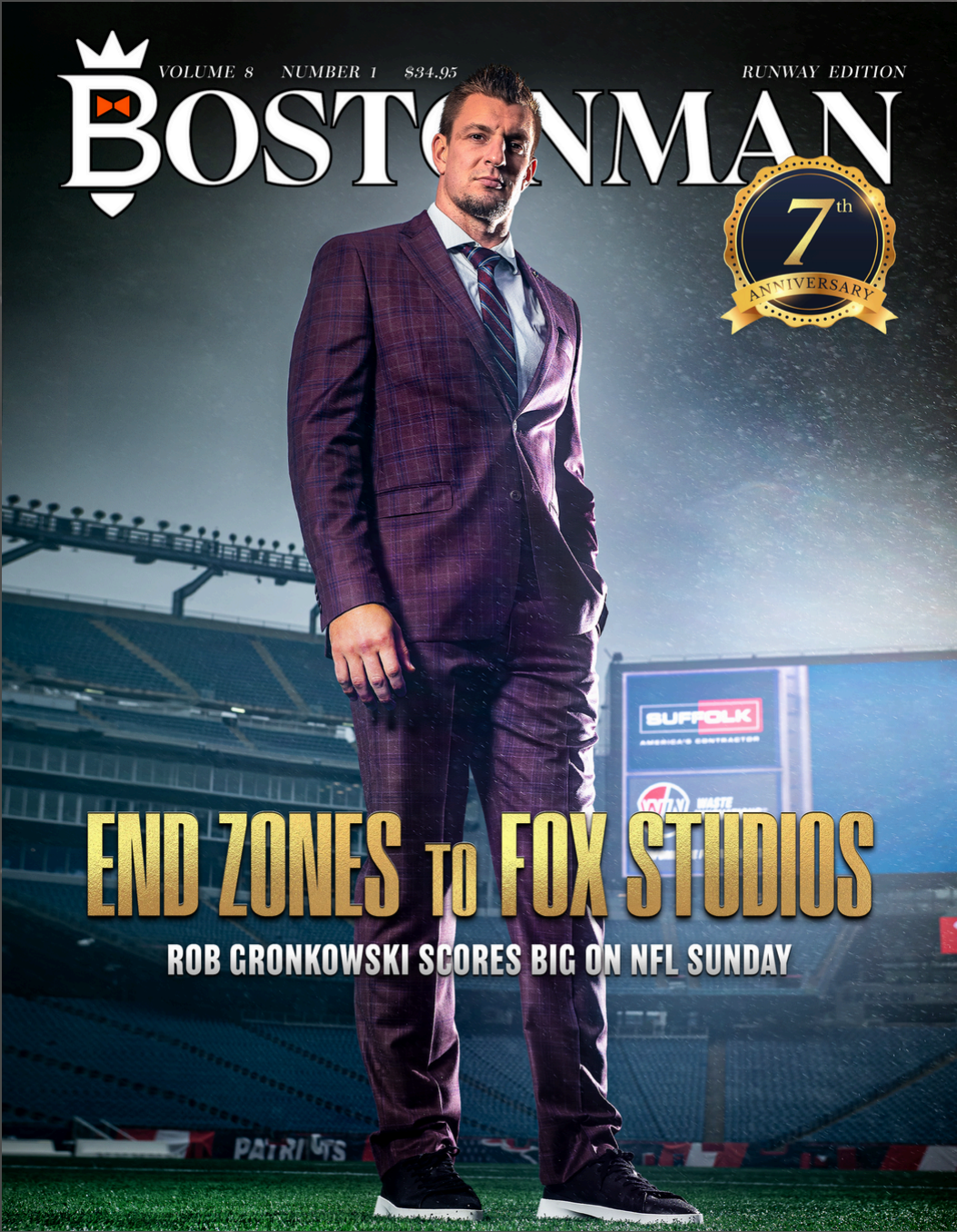
 BOSTONMAN

2026

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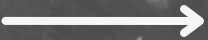




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- 02 PRINT X DIGITAL X EVENTS
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- 04 AWARD WINNING JOURNALISM
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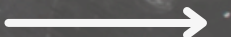


# ABOUT BMM

**A SOCIAL CLUB WHERE BUSINESS HAPPENS  
WITH DIVERSE COMMUNITIES**



At BostonMan Magazine we combine timeless storytelling in our publication with cutting edge events throughout the city curating unique experiences, that result in lasting professional & personal relationships for our Legacy Club Members, sponsors, charitable partners, communities & affiliates.





# PRINT X DIGITAL X EVENTS



## PRINT

BostonMan Magazine is a premium table-top print publication with a 20,000+ annual circulation. Our readers are college educated, heads of households, executives, entrepreneurs, thought leaders, philanthropists, and all around “go-getters.”



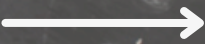
## DIGITAL

Our feature stories and columns receive some of the most digital reads in the region. Each magazine is uploaded as a flip book on BostonManMagazine.com as well as every article with its own individual link. In addition, BostonMan Magazine generates millions of annual social media impressions.



## EVENTS

BostonMan Magazine hosts 8-12 private networking ‘red carpet’ events annually for our Legacy Club Community. Events average 200 attendees and -although private- have extremely high visibility throughout the city, consisting of a ‘who’s who’ of New England tastemakers.







# HONORS & RECOGNITION



## CITY PROCLAMATION

In September 2023, BostonMan Magazine received a city proclamation, presented by Boston City Council President Ed Flynn, for five (now seven) years of outstanding leadership in the city; advocacy for human & civil rights; support of small businesses; and support of local charities.



## MEDIA FEEDSPOT TOP 5

BostonMan Magazine is ranked fifth out of over 1000 considerations in Feedspot's Top 15 publications of Boston for 2026. Feedspot rankings are derived from an algorithm which includes web traffic, social media presence, and freshness/relevancy throughout Greater Boston.

Source: [magazine.feedspot.com/boston\\_magazines/](https://magazine.feedspot.com/boston_magazines/)



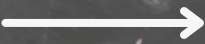
## TD GARDEN HOF

In October 2025, as part of Peter Frates induction into the TD Garden Hall of Fame, the Spring 2024 edition of BostonMan Magazine, - honoring the legacy of Frates & celebrating the ten year anniversary of the 'Ice Bucket Challenge' on its cover- was selected to be displayed as part of Frates' permanent HOF enshrinement on the sports museum level of the hallowed Garden.



## EVENT/SHOW OF YEAR

Boston's Runway Ball, produced by BostonMan Magazine, Wave + Woven & The 617 Event Group has unanimously been recognized as Boston's "Best Show/Event of the Year" in 2023, 2024, and 2025 by critics and commentators throughout New England.







**MATT RIBAUDO**

Insane belief in himself as a writer. Publisher.

# BOSTONMAN

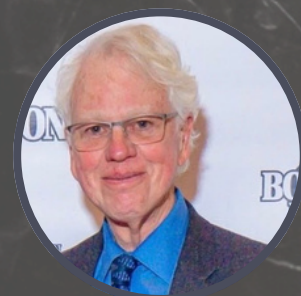
## AWARD WINNING JOURNALISM

storytellers with by-lines in BostonMan Magazine



**MIKE FAHEY**

4x Emmy winning producer. Editor-in-Chief.



**BOB RYAN**

Universally regarded as one of the -if not the- greatest sportswriters of all time, Bob Ryan came out of retirement in 2019, to write Danny Ainge + Tommy Heinsohn cover stories for BostonMan Magazine. Mentor of Matt Ribaudo.



**DAVE WEDGE**

For years one of Boston's best investigative reporters and true crime writers, Dave Wedge has authored/co-authored ten books that have landed on numerous national best-selling lists. He has written multiple cover stories for BMM.



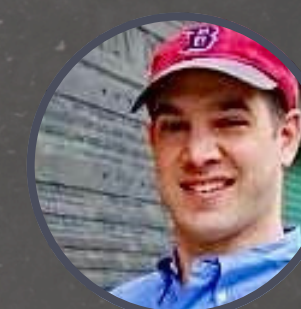
**MICHELE MCPHEE**

A 5x Emmy nominated investigative journalist, Michele McPhee's work is celebrated globally. The author of nine best-selling books, she has also been praised for her work as a screenwriter, most recently with Showtime's critically acclaimed *City on a Hill*.



**DART ADAMS**

An elite author, historian & lecturer, Dart Adams penned the *James Brown Saves Boston* cover for BMM. He has been a contributor to countless award-winning works, including the HBO docu-series *Celtics City* chronicling the franchise's history.



**SAUL WISNIA**

An award winning baseball writer & historian, Saul Wisnia wrote the *El Tiente's HOF* cover for BMM. An author of eight books on the national pastime, Saul is also senior writer/editor at Dana-Farber Cancer Institute.



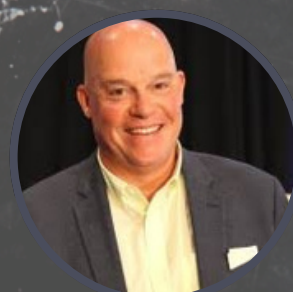
**TOM LEYDEN**

Emmy winning broadcast + print journalist & publisher.



**ELIZABETH PEHOTA**

Celebrated in-game reporter, journalist & content creator.



**THOMAS HAIRE**

Award winning, publisher, producer, and journalist.



**ALEX SALMON**

Nationally recognized author and podcast producer/host.



**NATE GRAZIANO**

Author of 13 books & professor of writing.



**KELLIE SPEED**

Top New England writer, editor and copywriter.



**TORRIE DIAMOND**

Gifted creative writer, journalist & visual artist.



BOSTONMAN MAGAZINE

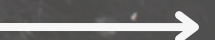
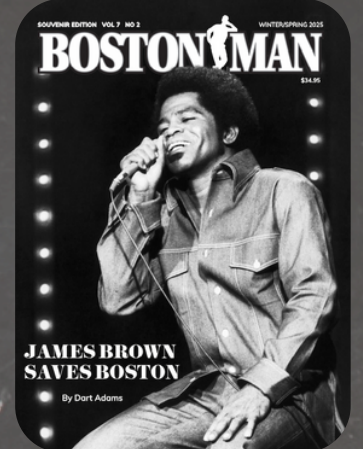
# THE MAGAZINE X ADVERTISING PACKAGES



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2026 MEDIA INSIGHTS

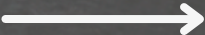
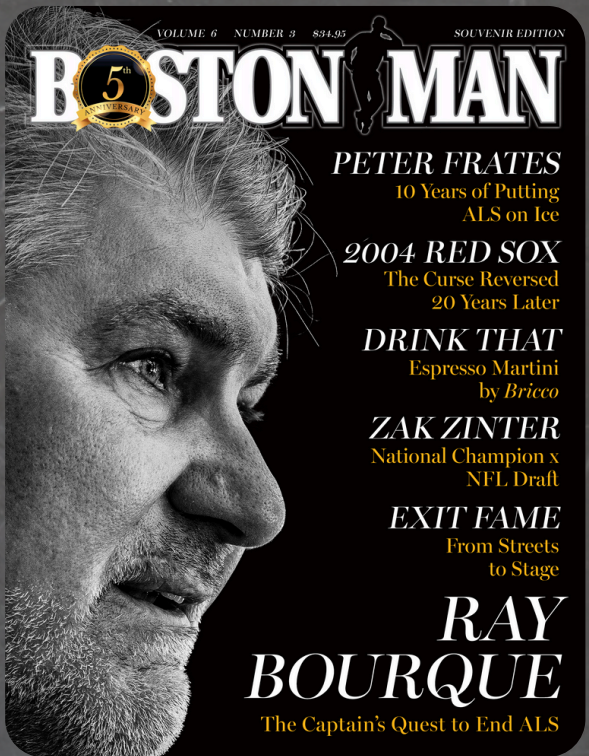
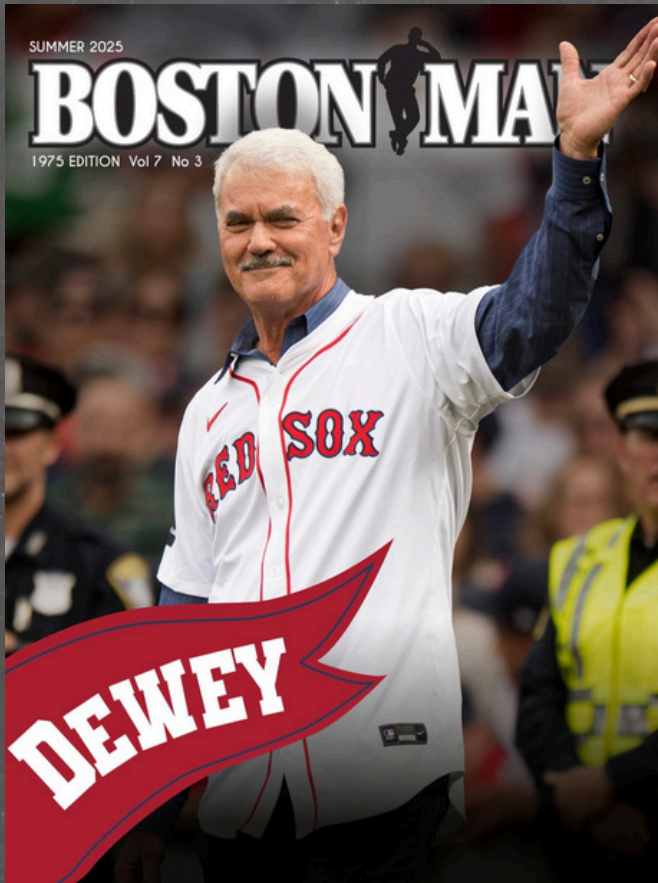




# 2026 SCHEDULED RELEASE MONTHS



Spring 2026 | March  
Summer 2026 | July  
Autumn 2026 | September  
Winter 2026 | December





# 2026 ADVERTISING PACKAGES

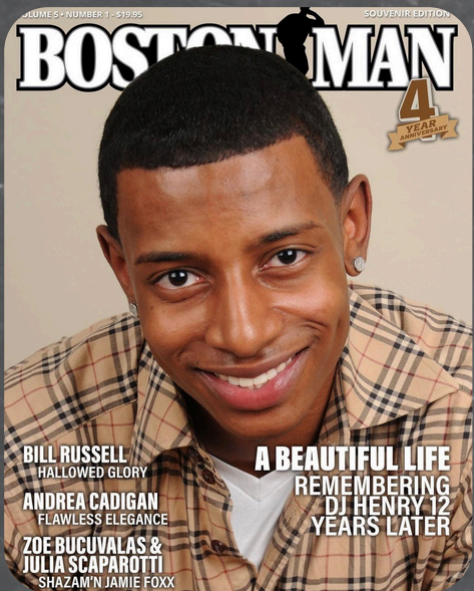
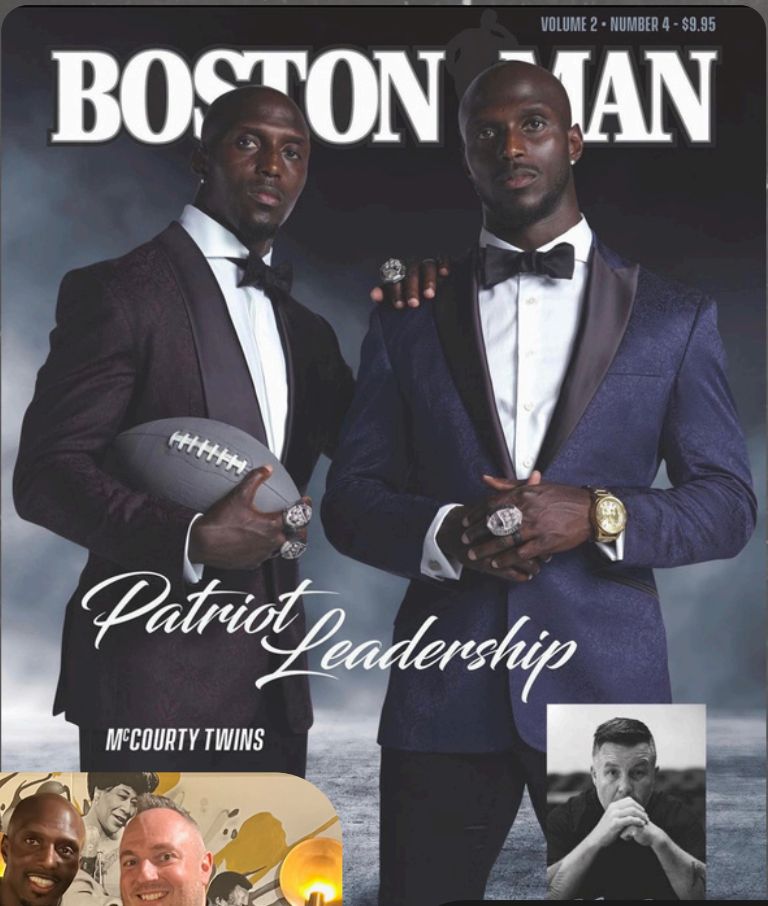
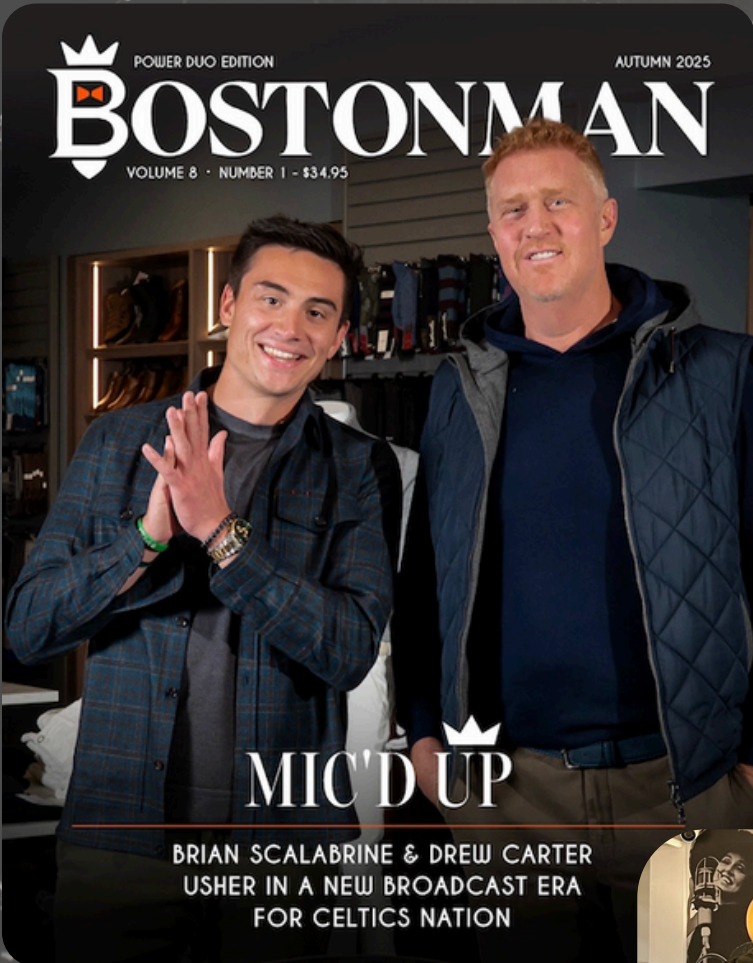
**Full Page | Single Issue** \$3,200

**Full Page | Full Year** \$9,800

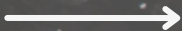
**Half Page | Single Issue** \$1,980

**Half Page | Full Year** \$5,100

*Each full year advertising package includes a one-year Legacy Club Membership*

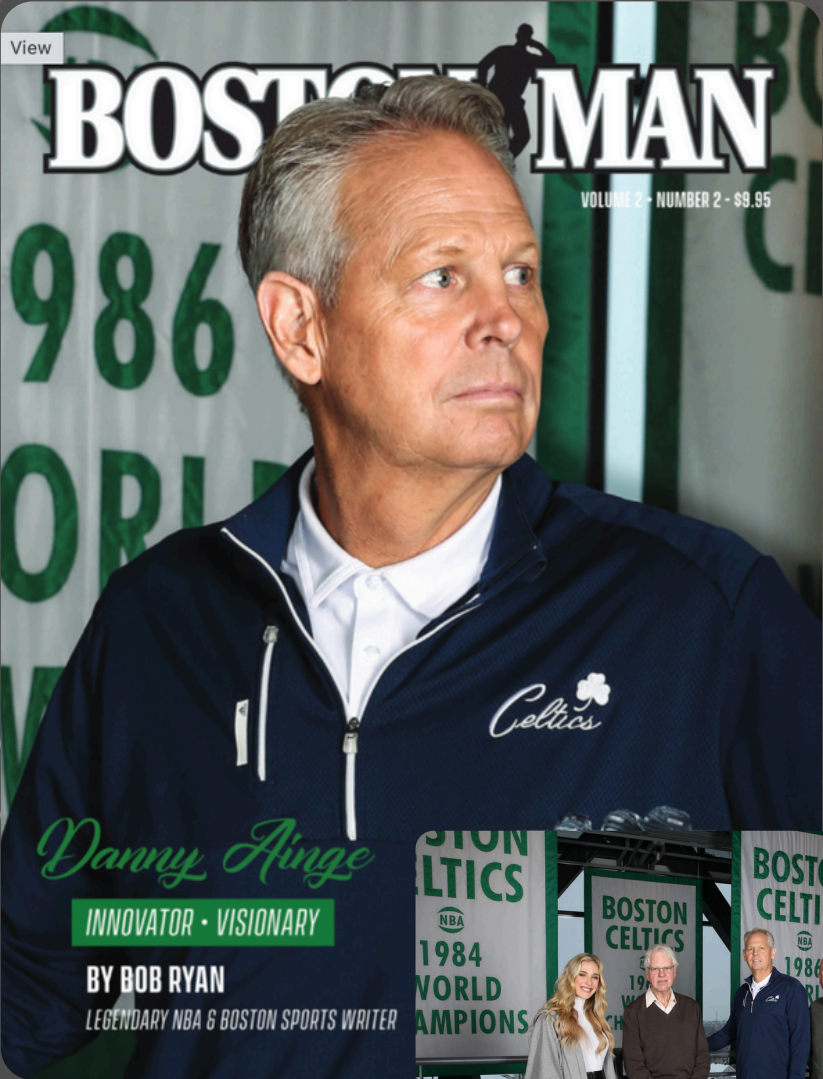


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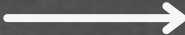


# 2026 PREMIUM PACKAGES

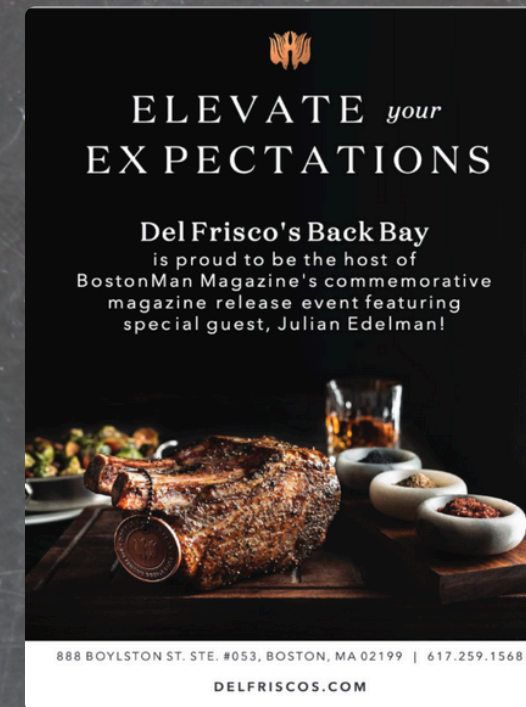


Inside Cover   Single Issue	\$7,500
Back Inside   Single Issue	\$7,500
Rotating Inside Covers   Full Year	\$25,000
Back Cover   Feature Story	\$15,000

Each PREMIUM package includes a one-year Legacy Club Membership. Back Cover x Feature Story package can be upgraded to a full year with either full page of rotating covers at a pro-rated price.











## THE LEGACY CLUB

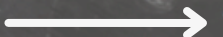
BostonMan Magazine's Legacy Club Professional Networking Group is an exclusive community of like-minded business professionals that network through a variety of member based semi-private event experiences.

## OVER \$1M DONATED TO LOCAL CHARITIES

The BostonMan Magazine Legacy Club community has donated over \$1 million through Legacy Club Events and magazine advertisement to local and national charities hand picked by our members.

## OVER \$1M REVENUE GENERATED FOR HOSPITALITY

BostonMan Magazine Legacy Club Events have generated over \$1 million in revenue for the Boston hospitality industry.







# LEGACY CLUB MEMBERSHIP BENEFITS

## Professional Networking

- VIP Access to semi-private Legacy Club Events.
- Ability to register two guests per event (space permitting.)
- Name and logo of member + company/brand prominently displayed at Legacy Club Events.
- Luxury Members Badge.
- 8-12 Exclusive "Legacy Experiences" per year.
- Access to community partner networking events.

## Exposure in Magazine

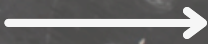
- ½ page premium ad in select issue of BostonMan Magazine print edition.
- Name + company/brand listed in each print edition of BostonMan Magazine.
- Event images shown in print and digital versions of BostonMan Magazine.
- Consideration for stories/content in BostonMan Magazine Collection and Souvenir copies of BostonMan Magazine provided for Legacy Members businesses + leisure.

## Charitable Contributions

- Member in a community that has donated over \$1m in ad space and sponsorships to charitable foundations.
- ½ page ad in select issue of BostonMan Magazine print edition donated to charity of choice name of member.
- Digital magazine story published on chosen charity of member.
- Each Legacy Club Event honors and highlights various non-profit and charitable organizations.

## Access to Best in Boston

- Access to BostonMan Magazine tickets for games, concerts, shows, and events (when available.)
- Friends & Family pricing for tickets to games, concerts, shows, and events throughout New England.
- Preferred rates and packages within Legacy Club Professional Networking Community members businesses.
- Exclusive "Legacy Experiences" with "Boston Legends" in sports, music, film, fashion, art, and entertainment.





# 2026 LEGACY CLUB MEMBERSHIPS



**Legacy VIP** | one-time pay

\$2,000

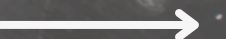
**Legacy VIP** | quarterly pay

\$600

**Legacy VIP** | monthly pay

\$250

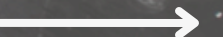
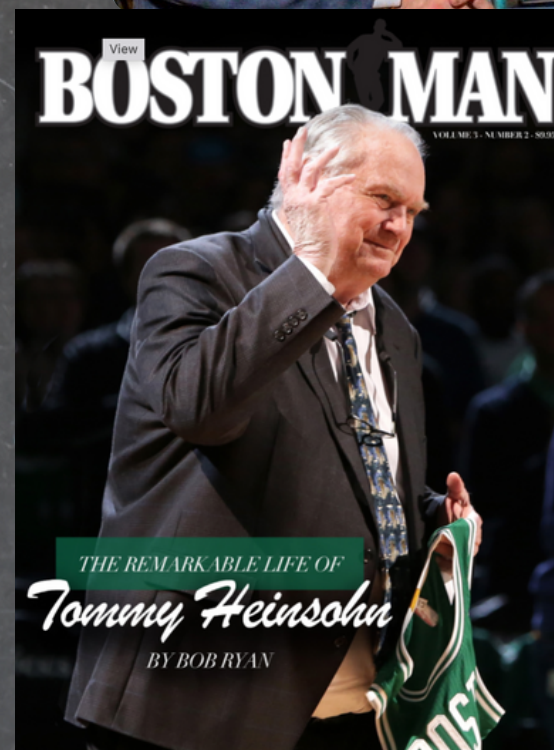
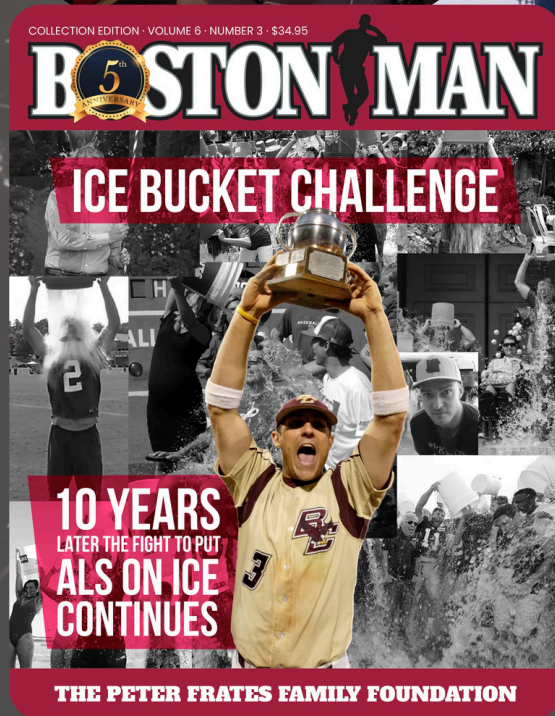
*quarterly and monthly memberships are automatically processed on due dates*







# BOSTONMAN MAGAZINE LEGACY CLUB EVENTS





# BOSTONMAN MAGAZINE | EVENT HOSTING (VENUES)



## BostonMan Magazine Receives:

- Private or semi-private three hour event with venue
- Complimentary small plates and/or passed hor d'oeuvres for attendees
- Gift card or purchase of AD by venue to donate to BostonMan Magazine's charitable foundation

## Host Venue Receives:

- Four Page event pictorial spread with venue logo in Out & About section of magazine
- Event sponsor (co-host) + in-event activations
- Professional photo album which can be used for any post-event marketing initiatives
- Professional video which can be used for any post-event marketing initiatives
- 100% of cash bar
- Access to attendee list for post-event follow up
- Legacy Club Membership for host venue (see Legacy Membership page)



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**Presenting Sponsor of Evening = \$5,000**

- Exclusive 'red carpet' signage
- Large Activation area for company/brand
- Specialty cocktail of evening named after
- Ad in next issue of BostonMan Magazine
- Professional photo album which can be used for any post-event marketing initiatives
- Professional video which can be used for any post-event marketing initiatives
- Access to attendee list for post-event follow up
- Legacy Club Membership for year
- Other customized options curated to brand needs

**Legacy Sponsor of Evening = \$2,500**

- Retractable banner signage + branding
- Activation area for company/brand
- Professional photo album which can be used for any post-event marketing initiatives
- Professional video which can be used for any post-event marketing initiatives
- Access to attendee list for post-event follow up
- Other customized options curated to brand needs

**Supporting Sponsor of Evening = \$1,000**

- Retractable banner signage + branding
- Professional photo album which can be used for any post-event marketing initiatives
- Professional video which can be used for any post-event marketing initiatives
- Access to attendee list for post-event follow up
- Other customized options curated to brand needs





BOSTONMAN MAGAZINE



2026 MEDIA INSIGHTS



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**BOSTONMAN**

THANK YOU FOR  
CONSIDERING OUR  
PUBLICATION &  
COMMUNITY.

MATT@BOSTONMANMAGAZINE.COM  
978.578.3126  
MIKE@BOSTONMANMAGAZINE.COM  
781.500.9398