

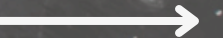
BOSTONMAN MAGAZINE

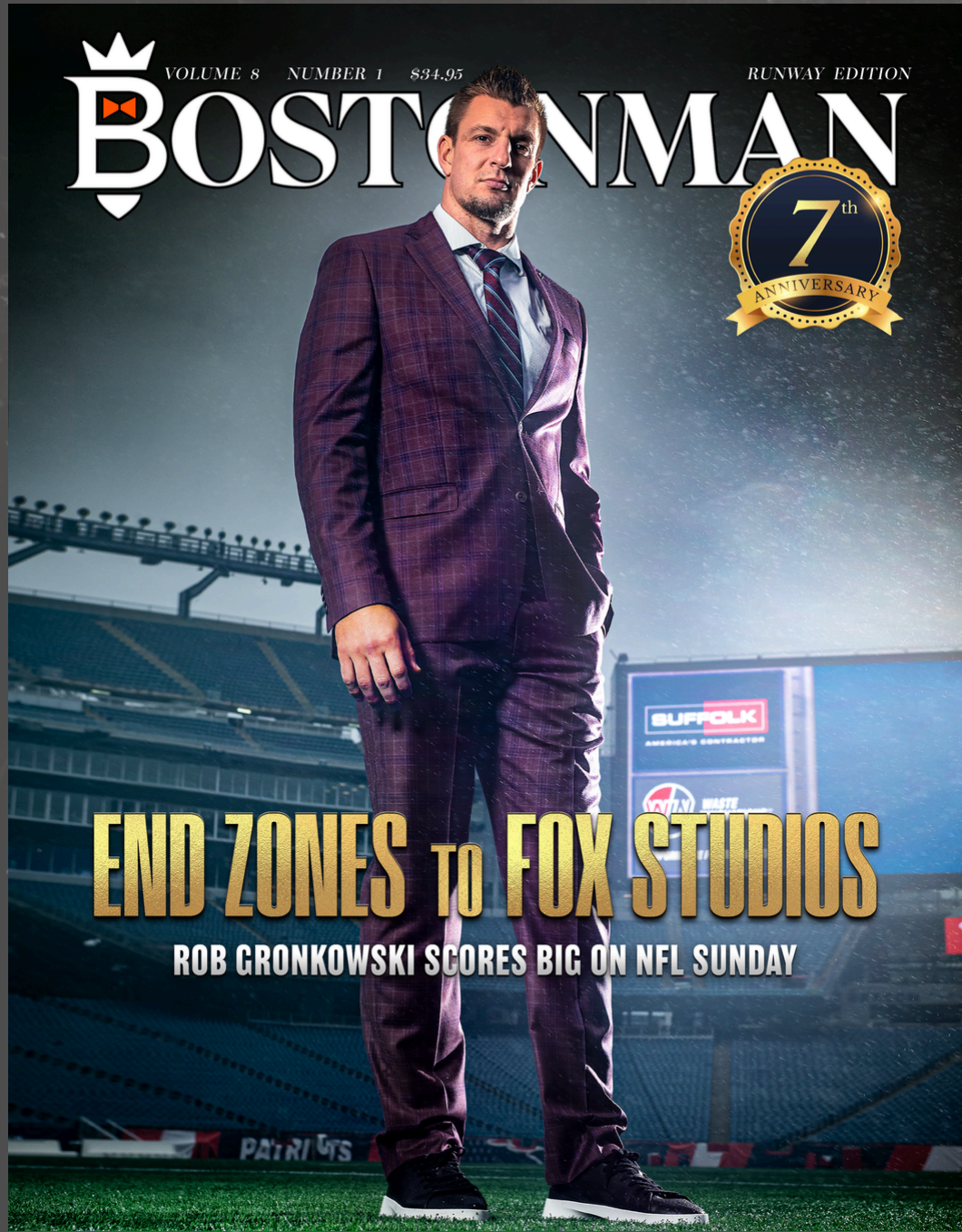
2026 MEDIA INSIGHTS

 BOSTONMAN

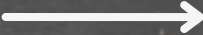
2026

@BOSTONMANMAG





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- 02 PRINT X DIGITAL X EVENTS
- 03 HONORS & RECOGNITION
- 04 BY THE NUMBERS
- 05 AWARD WINNING JOURNALISM
- 06 2026 ADVERTISING
- 07 THE LEGACY CLUB
- 08 EVENT HOSTING/SPONSORSHIP
- 09 SIGNATURE SHOWS

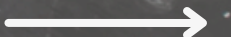


ABOUT BMM

**A SOCIAL CLUB WHERE BUSINESS HAPPENS
WITH DIVERSE COMMUNITIES**



At BostonMan Magazine we combine timeless storytelling in our publication with cutting edge events throughout the city curating unique experiences, that result in lasting professional & personal relationships for our Legacy Club Members, sponsors, charitable partners, communities & affiliates.



PRINT X DIGITAL X EVENTS



PRINT

BostonMan Magazine is a premium table-top print publication with a 20,000+ annual circulation. Our readers are college educated, heads of households, executives, entrepreneurs, thought leaders, philanthropists, and all around “go-getters.”



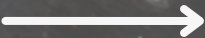
DIGITAL

Our feature stories and columns receive some of the most frequent digital reads in the region. Each magazine is uploaded as a flip book on BostonManMagazine.com as well as every article with its own individual link. In addition, BostonMan Magazine generates over one million annual social media impressions.



EVENTS

BostonMan Magazine hosts 8-12 private networking ‘red carpet’ events annually for our Legacy Club Community. Events average 200 attendees and -although private- have extremely high visibility throughout the city, consisting of a ‘who’s who’ of New England tastemakers.





HONORS & RECOGNITION



CITY PROCLAMATION

In September 2023, BostonMan Magazine received a city proclamation, presented by Boston City Council President Ed Flynn, for five (now seven) years of outstanding leadership in the city; advocacy for human & civil rights; support of small businesses; and support of local charities.



MEDIA FEEDSPOT TOP 5

BostonMan Magazine is ranked fifth out of over 1000 considerations in Feedspot's Top 15 publications of Boston for 2026. Feedspot rankings are derived from an algorithm which includes impact in city, web traffic, social media presence, and freshness/relevancy throughout Greater Boston.

Source: magazine.feedspot.com/boston_magazines/



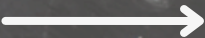
TD GARDEN HOF

In October 2025, as part of Peter Frates induction into the TD Garden Hall of Fame, the Spring 2024 edition of BostonMan Magazine, - honoring the legacy of Frates & celebrating the ten year anniversary of the 'Ice Bucket Challenge' on its cover- was selected to be displayed as part of Frates' permanent HOF enshrinement on the sports museum level of the hallowed Garden.



EVENT/SHOW OF YEAR

Boston's Runway Ball, produced by BostonMan Magazine, Wave + Woven & The 617 Event Group has unanimously been recognized as Boston's "Best Show/Event of the Year" in 2023, 2024, and 2025 by critics and commentators throughout New England.





BOSTONMAN MAGAZINE

By the Numbers

20k+ high end copies of BostonMan Magazine printed and distributed annually.

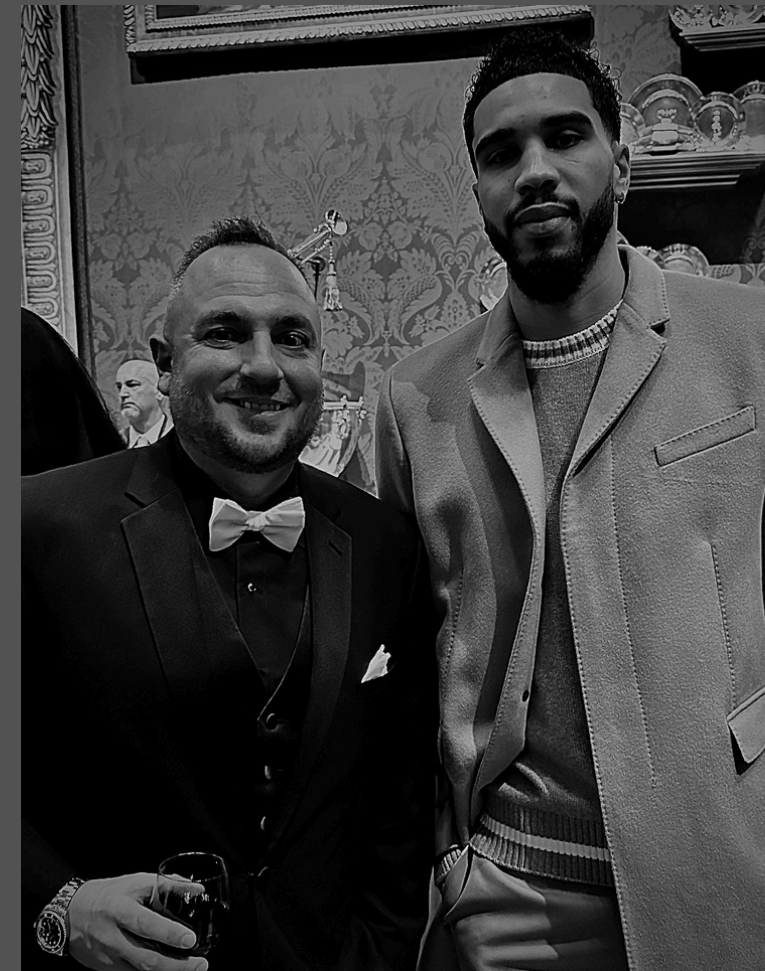
1.5 m+ 'reads' of BostonMan Magazine articles annually on website and digital links.

154 independent countries registering one or more articles 'read' on BostonManMagazine.com annually.

3 top 5 placements by Media Feedspot in their annual Boston publication power rankings report.

\$250,000+ average annual household income of BostonMan Magazine readers and members.

4 keepsake souvenir edition publications published per year.



25-54 often referred to as the 'Prime Working Age Population' successful and influential BostonMan Magazine readers and members heavily comprise this coveted demographic.

8-12 Private Legacy Club professional networking events produced annually; attended by members, contributors, sponsors, advertisers + their guests.



THE RUNWAY BALL

By the Numbers

1 guinness world record for longest bow-ribbon ever showcased in fashion.

653 attendees at the 2025 Runway Ball; the largest single day attendance for a fashion show in Boston.

25m+ total impressions generated from Runway Ball related social media posts.

27 independent New England based designer collections showcased on the runway at the 2023, 2024, and 2025 presentations of The Runway Ball.

333 independent designers + design students highlighted on The Runway Ball's "Designer Wall of Recognition".

24 New England based musicians who have performed in the 2023, 2024 and 2025 Runway Ball presentations, collectively.

31 companies & brands featured through interactive sponsorship activations at The Runway Ball.

\$150,000+ donated to St. Jude Children & Research Hospital of New England in money & sponsorships from The Runway Ball in 2023, 2024 & 2025.





MATT RIBAUDO

Insane belief in himself as a writer. Publisher.

BOSTONMAN

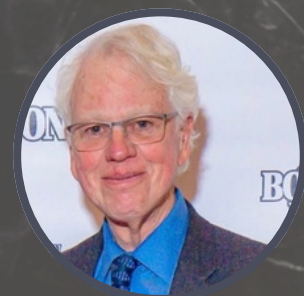
AWARD WINNING JOURNALISM

storytellers with by-lines in BostonMan Magazine



MIKE FAHEY

4x Emmy winning producer. Editor-in-Chief.



BOB RYAN

Universally regarded as one of the -if not the- greatest sportswriters of all time, Bob Ryan came out of retirement in 2019, to write Danny Ainge + Tommy Heinsohn cover stories for BostonMan Magazine. Mentor of Matt Ribaudo.



DAVE WEDGE

For years one of Boston's best investigative reporters and true crime writers, Dave Wedge has authored/co-authored ten books that have landed on numerous national best-selling lists. He has written multiple cover stories for BMM.



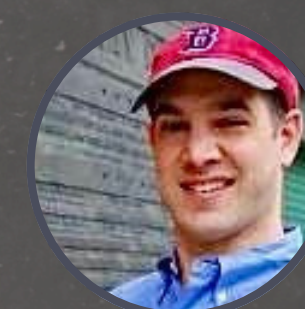
MICHELE MCPHEE

A 5x Emmy nominated investigative journalist, Michele McPhee's work is celebrated globally. The author of nine best-selling books, she has also been praised for her work as a screenwriter, most recently with Showtime's critically acclaimed *City on a Hill*.



DART ADAMS

An elite author, historian & lecturer, Dart Adams penned the *James Brown Saves Boston* cover for BMM. He has been a contributor to countless award-winning works, including the HBO docu-series *Celtics City* chronicling the franchise's history.



SAUL WISNIA

An award winning baseball writer & historian, Saul Wisnia wrote the *El Tiente's HOF* cover for BMM. An author of eight books on the national pastime, Saul is also senior writer/editor at Dana-Farber Cancer Institute.



TOM LEYDEN

Emmy winning broadcast + print journalist & publisher.



ELIZABETH PEHOTA

Celebrated in-game reporter, journalist & content creator.



THOMAS HAIRE

Award winning, publisher, producer, and journalist.



ALEX SALMON

Nationally recognized author and podcast producer/host.



NATE GRAZIANO

Author of 13 books & professor of writing.



KELLIE SPEED

Top New England writer, editor and copywriter.



TORRIE DIAMOND

Gifted creative writer, journalist & visual artist.

BOSTONMAN

CUTTING EDGE COLUMNS



MEALS ON HEELS

Boston Food Jorنال luminary, Brittany DiCapua shares the engineering behind her popular MoH concept, while highlighting local eateries and brands.



SAY GERV

Seasons 1 & 27 Survivor finalist Gervase Peterson gives BostonMan readers advice on everything from dating to parenting to styling as only he can. Say Gerv!



NEIGHBORHOOD WATCH

Erika Tarlow showcases what makes neighborhoods -and the properties available in them- unique throughout Boston & the surrounding areas of New England.



HANDCUFFS 2 CUFFLINKS

National best-selling author and consultant Surpaul Cottrell interviews recently exonerated & recently released individuals who are making a name for themselves both in business and in the community.



YOUR STYLE. YOUR VIBE.

Celebrity stylist, Runway Ball curator & Wave+Woven founder Amanda Vargus spills on ways to own both your style and your vibe.



CASK & BARREL

Ryan Maloney has achieved membership with the The Keepers of the Quaich, an exclusive and international society that recognizes those that have shown outstanding commitment to the Scotch Whisky industry, and is widely regarded as the highest honor received in the industry.



ENTHUSIAST

Boston's gifted musicians & creative talent open up about their personal journey & how they got to where they are in The Enthusiast.



PILLOW TALK

Certified Somatica® Sex & Intimacy Coach, Allie Andrews guides individuals and couples to form deeper connections & have better + more intimate sex. Pillow Talk helps readers embody and embrace their sexuality, feelings, needs, desires, and boundaries.



ON SET

Film industry vets throughout New England share the highs and lows of being ON SET.



BOSTON LEGAL

Boston & New York based power attorney Peter Marano sets the record straight for readers in Boston Legal.



NEXT LEVEL

Experts in performance, health & healing dish on what it takes to get to the Next Level.



OUTSIDE THE HUB

Come fly with us as we take a look at places to go and things to do when traveling Outside the Hub.



LENDING A HAND

Named a top lender in 2025 by Forbes Magazine, Anthony Lapolla offers readers valuable market insights in Lending a Hand.



GRAPE TASTE

World class sommeliers join the vines of The Grape Taste to explore all things vino!



ROYAL VIEW

His Highness and Excellency, Dr. Prince Mario-Max is a working Royal, award winning TV host and philanthropist 👑 The Royal View shares Prince Mario's insights on how every BostonMan can live a regal lifestyle.



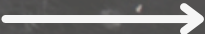
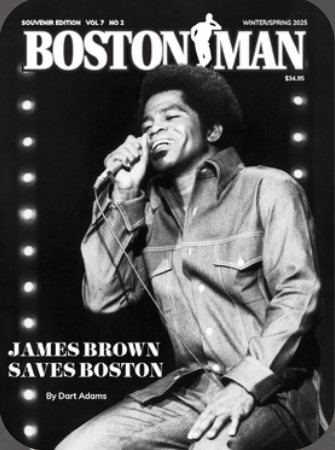
THROUGH THE LENS

Boston's top visual storytellers invite readers behind the scenes in Through the Lens writing on how they bring photoshoot concepts to life!

THE MAGAZINE X
ADVERTISING
PACKAGES



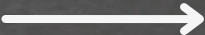
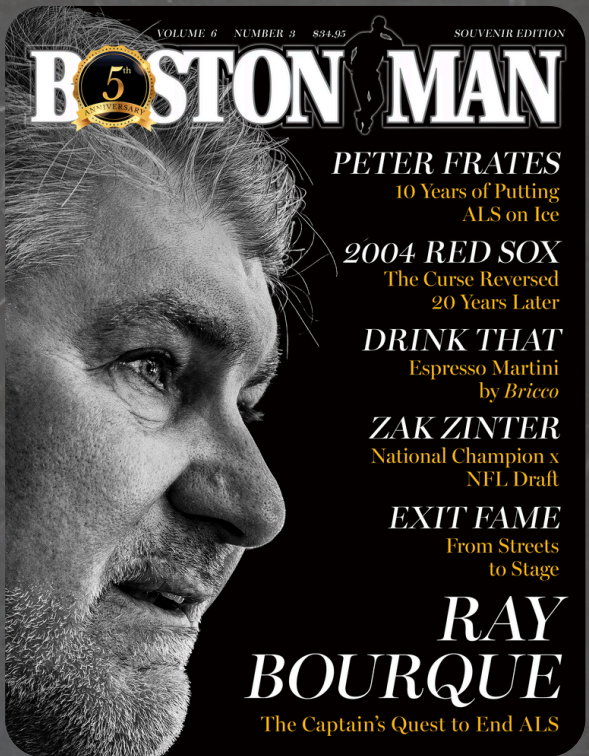
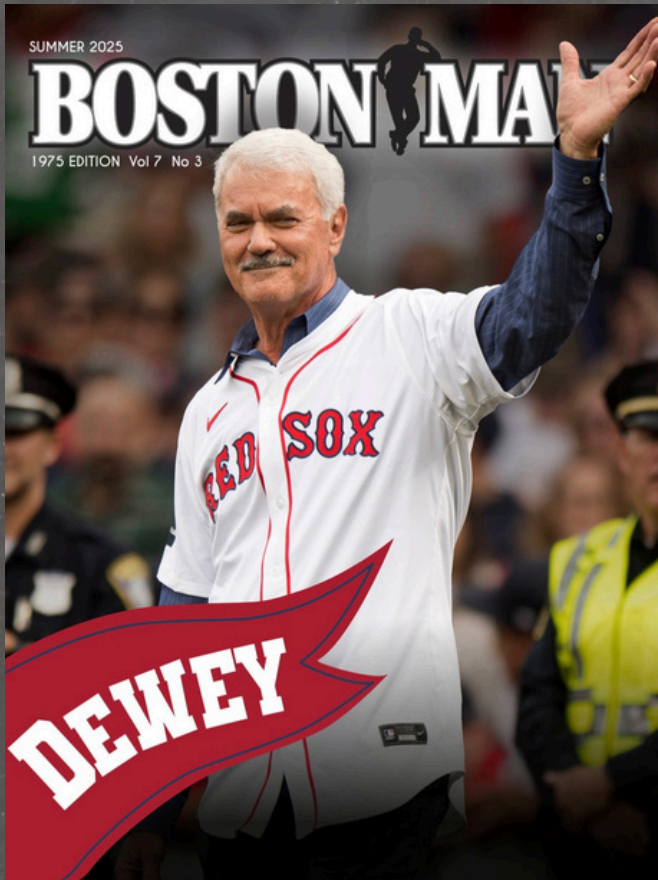
@BOSTONMANMAG



2026 SCHEDULED RELEASE MONTHS



Spring 2026 | April
Summer 2026 | August
Autumn 2026 | November
Winter 2026 | January (2027)



2026 ADVERTISING PACKAGES

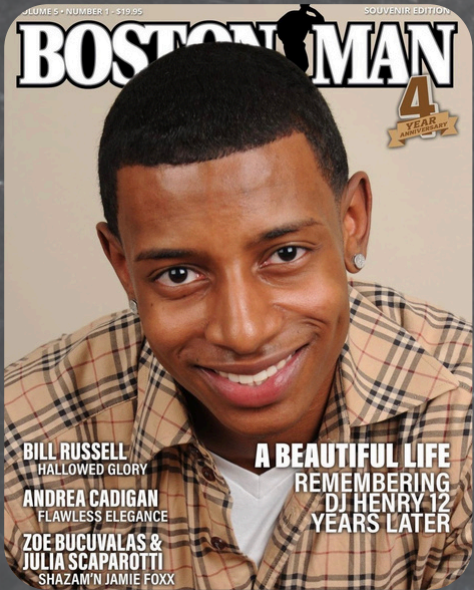
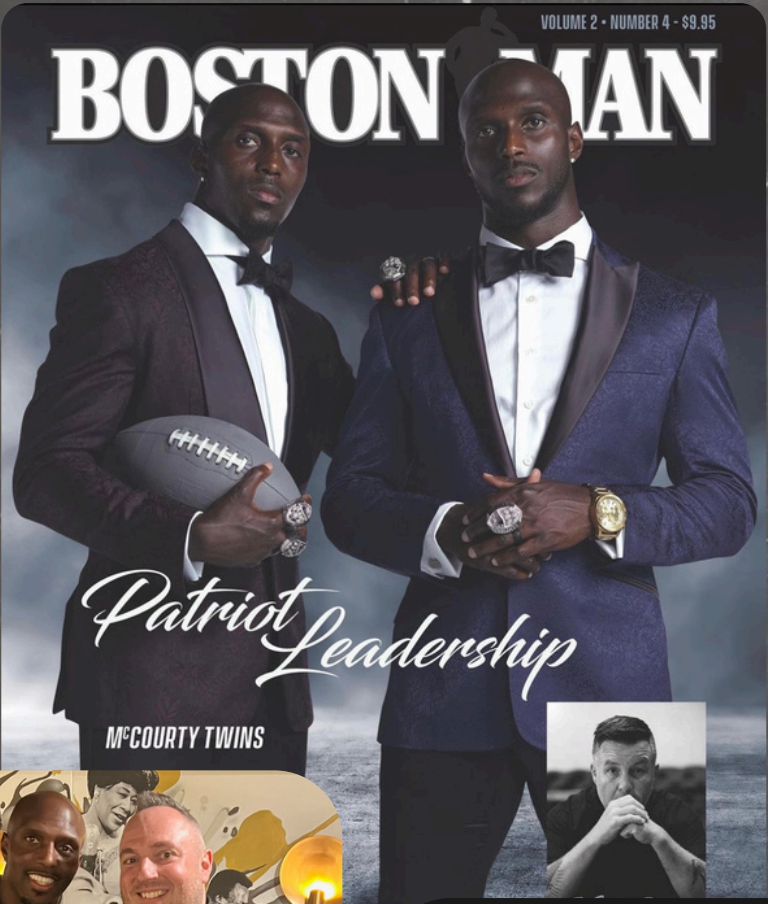
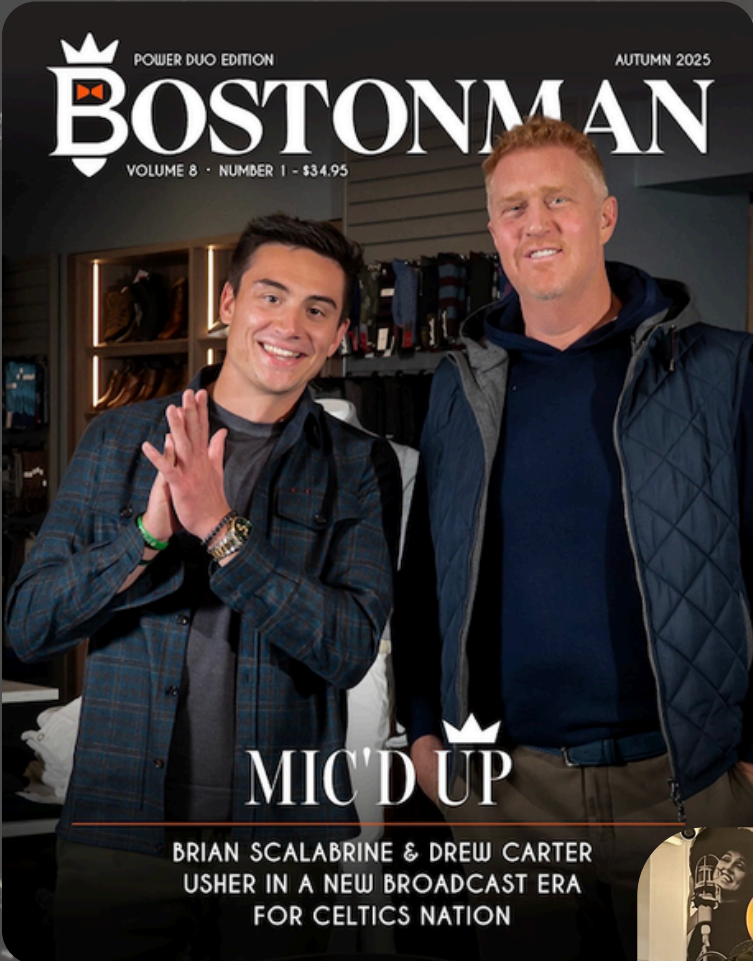
Full Page | Single Issue \$3,200

Full Page | Full Year \$9,800

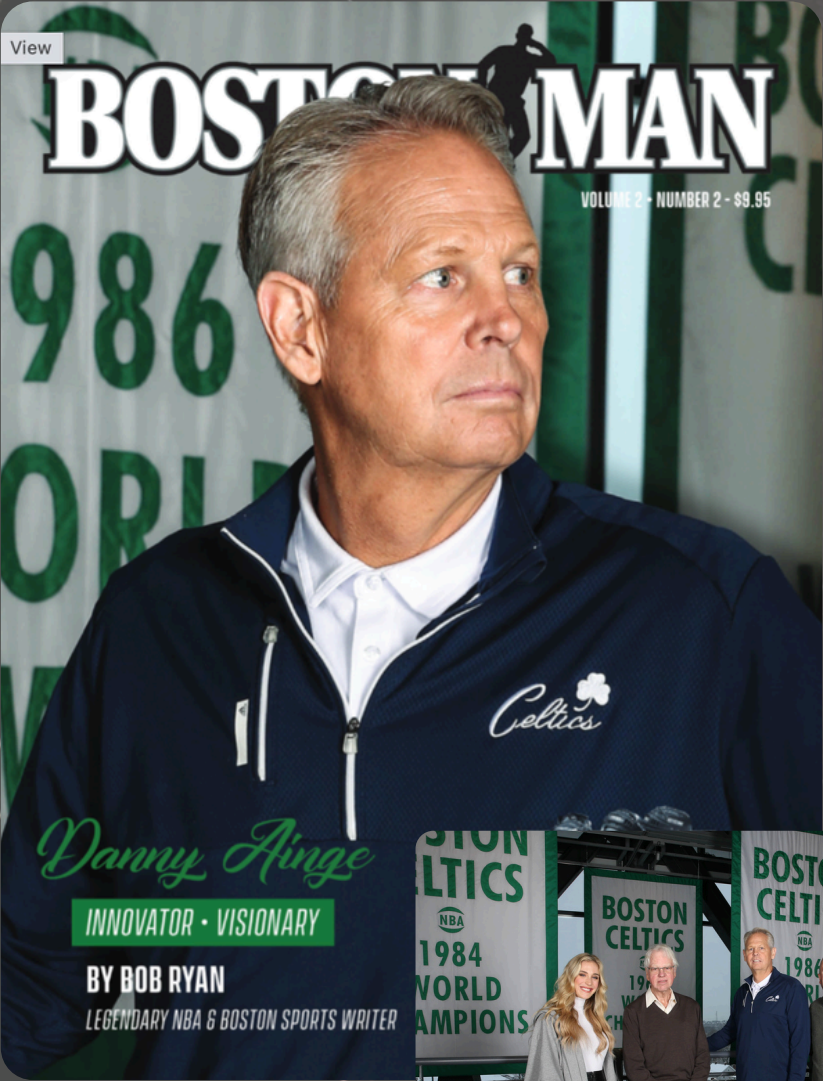
Half Page | Single Issue \$1,980

Half Page | Full Year \$5,100

Each full year advertising package includes a one-year Legacy Club Membership

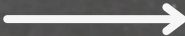


2026 PREMIUM PACKAGES



- Inside Cover | Single Issue \$7,500
- Back Inside | Single Issue \$7,500
- Rotating Inside Covers | Full Year \$25,000
- Back Cover | Feature Story \$15,000

Each PREMIUM package includes a one-year Legacy Club Membership. Back Cover x Feature Story package can be upgraded to a full year with either full page of rotating covers at a pro-rated price.



PREMIUM BRANDS ADVERTISED IN BOSTONMAN MAGAZINE

Boston's new standard for SUV luxury.



ASTON MARTIN
BOSTON



REACH FOR THE CROWN



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FOR AN OFFICIAL ROLEX, VISIT www.rolex.com
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DIOR

Experiences
MATTER here.



Step into the Seaport Staycation this Summer

After settling into your stylish, skyline view room, explore our extensive lobby art collection, grab a cocktail at Lifted or enjoy the autumn breeze at the scenic and heated rooftop pool. Experience Seaport like never before.

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EXPECTATIONS

Del Frisco's Back Bay is proud to be the host of BostonMan Magazine's commemorative magazine release event featuring special guest, Julian Edelman!



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Every moment is your moment

At Hilton Boston Park Plaza, hospitality is personal. That's why we craft every detail—from world-class service to vibrant spaces—to energize the way you stay.



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BOCH CENTER
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ESTABLISHED 1925

Join us in celebrating the Wang Theatre's 100th anniversary and help shine a light on a century of arts and entertainment in Boston.

Help us keep the magic alive at the Wang Theatre for the next 100 years by supporting our nonprofit mission!

WANGTHEATRE100.ORG



LEARN MORE

A NONPROFIT ARTS ORGANIZATION

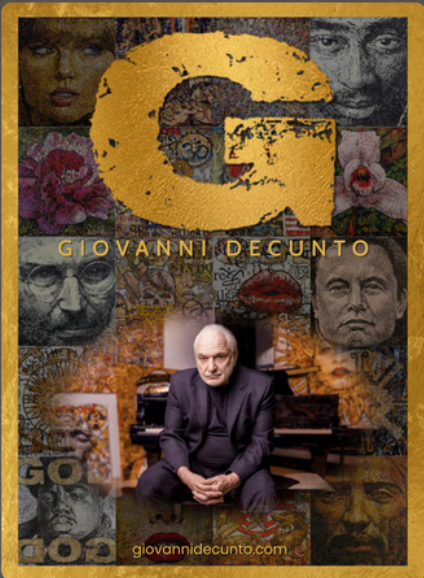
RALPH LAUREN
PINK PONY



Join Us in the Fight Against Cancer

"When someone we love has cancer, we are all affected—husbands, wives, mothers and fathers, sisters, brothers, and friends. This is our effort in the fight against cancer."

Ralph Lauren



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WHISKY



CHAMPAGNE

LOVE Tito's
TURNING SPIRITS INTO LOVE AND GOODNESS

OVER THE LAST 5 YEARS
50K+ NONPROFIT EVENTS SUPPORTED
20K+ NONPROFIT ORGANIZATIONS SUPPORTED



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LOVESTITOS.COM



STREGA
by Nick Varano
EST. 2003

The place everyone calls home when in Boston

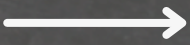
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DESIGNED TO WIN

TAG HEUER





THE LEGACY CLUB

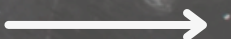
BostonMan Magazine's Legacy Club Professional Networking Group is an exclusive community of like-minded business professionals that network through a variety of member based semi-private event experiences.

OVER \$1M DONATED TO LOCAL CHARITIES

The BostonMan Magazine Legacy Club community has donated over \$1 million through Legacy Club Events and magazine advertisement to local and national charities hand picked by our members.

OVER \$1M REVENUE GENERATED FOR HOSPITALITY

BostonMan Magazine Legacy Club Events have generated over \$1 million in revenue for the Boston hospitality industry.





LEGACY CLUB MEMBERSHIP BENEFITS

Professional Networking

- VIP Access to semi-private Legacy Club Events.
- Ability to register two guests per event (space permitting.)
- Name and logo of member + company/brand prominently displayed at Legacy Club Events.
- Luxury Members Badge.
- 8-12 Exclusive "Legacy Experiences" per year.
- Access to community partner networking events.

Exposure in Magazine

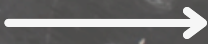
- ½ page premium ad in select issue of BostonMan Magazine print edition.
- Name + company/brand listed in each print edition of BostonMan Magazine.
- Event images shown in print and digital versions of BostonMan Magazine.
- Consideration for stories/content in BostonMan Magazine
- Collection and Souvenir copies of BostonMan Magazine provided for Legacy Members businesses + leisure.

Charitable Contributions

- Member in a community that has donated over \$1m in ad space and sponsorships to charitable foundations.
- ½ page ad in select issue of BostonMan Magazine print edition donated to charity of choice name of member.
- Digital magazine story published on chosen charity of member.
- Each Legacy Club Event honors and highlights various non-profit and charitable organizations.

Access to Best in Boston

- Access to BostonMan Magazine tickets for games, concerts, shows, and events (when available.)
- Friends & Family pricing for tickets to games, concerts, shows, and events throughout New England.
- Preferred rates and packages within Legacy Club Professional Networking Community members businesses.
- Exclusive "Legacy Experiences" with "Boston Legends" in sports, music, film, fashion, art, and entertainment.

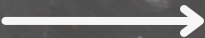


2026 LEGACY CLUB MEMBERSHIPS



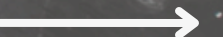
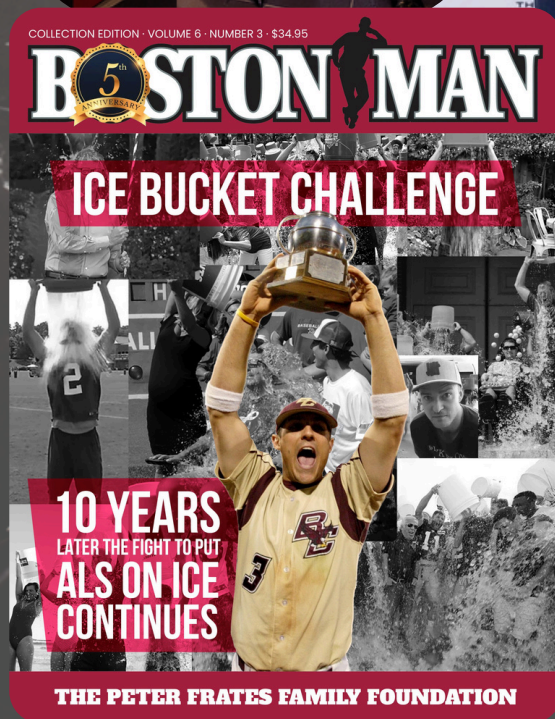
Legacy VIP one-time pay	\$2,000
Legacy VIP quarterly pay	\$600
Legacy VIP monthly pay	\$250

quarterly and monthly memberships are automatically processed on due dates





BOSTONMAN MAGAZINE LEGACY CLUB EVENTS



BOSTONMAN

LEGACY CLUB EVENTS

Powered by The 617 Event Group

LEGACY CLUB EVENTS

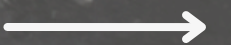
BostonMan Magazine's Legacy Club events are held every four to six weeks, hosted at some of the most sought after venues in and around Boston. BMM's professional networking group is an exclusive community of like-minded business professionals who gather at these entertaining, member based semi-private experiences.

A SOCIAL CLUB FOR EXECUTIVES

The Legacy Club has been dubbed **'A Social Club for Executives'** and **'A Social Club where Business Happens'** ..for good reason. Much different than the cookie-cutter, stuffy networking meetings and exhaustive panel discussions of yesteryear, Legacy Club Events carefully balance an entertaining social vibe in a professional networking setting in order to maximize potential opportunities for all Legacy Members with fellow members and guests attending.

THE 617 EVENT GROUP

Jimmie Espo, head of BostonMan Magazine's advisory board + founder of The 617 Event Group, curates the entertainment and special effects for each BMM Legacy Event. Working tirelessly to bring in talented musicians, guest DJs, and spectacular interactive activations; Jimmie and The 617 Event Group ensure each Legacy Member has a top notch experience every time attending a Legacy Club Event.



BOSTONMAN

WORLD CLASS ENTERTAINERS



THE YOUNG JAMES BROWN

James Brown's GODSON, Tony Wilson aka The Young James Brown, was handpicked by the King of Soul to carry his legacy.



DJ RON G

An absolute leged, DJ Ron G is a GRAMMY winning mixtape master and hip hop pioneer.



MICHELLE BROOKS-THOMPSON

Michelle Brooks-Thompson is a GRAMMY nominated Indie Recording Artist. She is known for her appearance as a Finalist on, NBC's The Voice & winner of the Apollo Theater Amateur Night show.



JOHN VIOLINIST

John Violinist is a Contemporary, Hip Hop, Pop, R&B, and Soul violinist, making him a versatile and dynamic artist. John started playing the violin at 5 years old, and has been inspiring others ever since.



RHETT PRICE

Rhett Price is a hip hop violinist known for viral "subway" videos. He has gained fame for energetic performances, opening for T-Pain and Young Thug + recording on projects for artists like Chris Brown. He has released Billboard-charting music and performs globally.



MARCUS MACHADO

Marcus Machado is a guitar virtuoso whose explosive talent has electrified the music world. Born in NYC, Machado picked up the acoustic guitar at age two and the electric by four, earning early comparisons to Jimi Hendrix for his prodigious skill and fiery stage presence.



LOUIE BELLO

Louie Bello is a Sony ATV writer + Boston Music Awards winner who can be seen at venues around the country from Boston to Texas.



WONDERTWINNS

Identical twin brothers Billy & Bobby McClain are renowned street dancers known for pioneering hip-hop dance. Emerging from The Funk Affects crew, they are 6x Amateur Night winners at the Apollo Theater.



JOE SAX

Known for his high-energy performances that often go viral, Joe Sax plays a mix of pop, rock, and modern hits to Boston crowds.



SABRINA PONTE

Sabrina Ponte is a multi-talented recording artist, model, actress, and humanitarian based in Nashville, TN, originally hailing from North Reading, MA.



RICH DIMARE

Rich Dimare is a seasoned showman with over 20 years of experience in the entertainment industry.



STREET MAGIC

Street Magic Acappella is a Boston-based vocal group that has been a fixture of the New England doo-wop scene since 1980.



LAUREN MAHONEY

Lauren Mahoney is a mezzo-soprano and rising musician studying Vocal Performance at Boston University. Her voice and emotion have drawn comparsion to Adele.



CARLY UNDERWOOD

Carly Underwood is a singer & songwriter recognized for her pop-rock sound, characterized by emotive lyrics & high-energy performances.



KIER & THE KETTLEBURNERS

Kier Byrnes & The Kettle Burners are an award-winning band blending high-octane Americana, country, and Irish folk: recognized for electric guitar and accordion melodies. They have opened for major acts like Willie Nelson and Zac Brown Band.



JIMMY MACWILLIAMS

Jimmy MacWilliams is an American pop-country singer & songwriter known for his soulful, raspy vocals and appearance on NBC's The Voice.

BOSTONMAN MAGAZINE | EVENT HOSTING (VENUES)



BostonMan Magazine Receives:

- Private or semi-private three hour event with venue
- Complimentary small plates and/or passed hor d'oeuvres for attendees
- Gift card or purchase of AD by venue to donate to BostonMan Magazine's charitable foundation

Host Venue Receives:

- Four Page event pictorial spread with venue logo in Out & About section of magazine
- Event sponsor (co-host) + in-event activations
- Professional photo album which can be used for any post-event marketing initiatives
- Professional video which can be used for any post-event marketing initiatives
- 100% of cash bar
- Access to attendee list for post-event follow up
- Legacy Club Membership for host venue (see Legacy Membership page)



@BOSTONMANMAG





Presenting Sponsor of Evening = \$5,000

- Exclusive 'red carpet' signage
- Large Activation area for company/brand
- Specialty cocktail of evening named after
- Ad in next issue of BostonMan Magazine
- Professional photo album which can be used for any post-event marketing initiatives
- Professional video which can be used for any post-event marketing initiatives
- Access to attendee list for post-event follow up
- Legacy Club Membership for year
- Other customized options curated to brand needs



Legacy Sponsor of Evening = \$2,500

- Retractable banner signage + branding
- Activation area for company/brand
- Professional photo album which can be used for any post-event marketing initiatives
- Professional video which can be used for any post-event marketing initiatives
- Access to attendee list for post-event follow up
- Other customized options curated to brand needs



Supporting Sponsor of Evening = \$1,000

- Retractable banner signage + branding
- Professional photo album which can be used for any post-event marketing initiatives
- Professional video which can be used for any post-event marketing initiatives
- Access to attendee list for post-event follow up
- Other customized options curated to brand needs



BOSTONMAN

ANNUAL SIGNATURE SHOWS

✦—————✦ ticketed shows separate from legacy events —————✦

BOSTON'S FASHION DERBY

The best Kentucky Derby party in New England! Held on the first Saturday of May, Boston's Fashion Derby honors the races, cocktails and fashion that makes the first jewel of the Triple Crown so special.

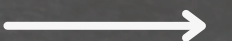
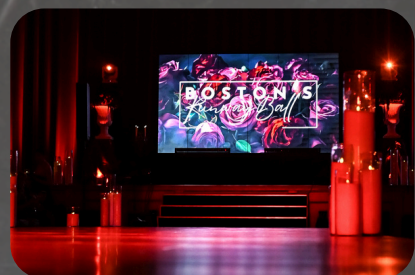
THE SUMMER SOIREE

Held each July, BostonMan Magazine's annual Summer Soiree is the 'can't miss' event of the summer. In past years, BMM has co-hosted with Dwight Evans and Jenny Taft for a Saturday evening Red Sox game watch on the Hotel Commonwealth Terrace Lounge overlooking Fenway Park; produced a still talked about 'Pink Party' with Mel the Clothing at Seaport Omni pool & lounge; and co-hosted with Camille Kostek at Granite Links Golf Club.

THE RUNWAY BALL

Boston's most celebrated community, culture and fashion event, The Runway Ball has been universally declared Boston's 'Show of the Year' in 2023, 2024, and 2025. BostonMan Magazine, Wave + Woven & The 617 Event Group executive produce the annual December showcase.

*signature show sponsorship packages furnished upon request



BOSTONMAN MAGAZINE



2026 MEDIA INSIGHTS



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