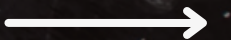


# BOSTONMAN



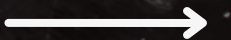
The main title 'BOSTONMAN' is rendered in a large, white, outlined, serif font. A gold and blue '5th ANNIVERSARY' badge is positioned over the letter 'O'. A white silhouette of a person is integrated into the letter 'M'.







- 01 ABOUT BMM
- 02 PRINT X DIGITAL X EVENTS
- 03 HONORS & RECOGNITION
- 04 2024 ADVERTISING
- 05 THE LEGACY CLUB
- 06 EVENT SPONSORSHIPS



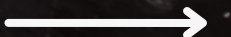




# About BMM

A SOCIAL CLUB WHERE BUSINESS HAPPENS

At BostonMan Magazine we combine timeless storytelling in our publication with cutting edge events throughout the city to curate unique experiences, resulting in lasting professional and personal relationships for our Legacy Club Members and their clients.





# Print x Digital x Events



## PRINT

BostonMan Magazine is a premium table-top print publication with a 20,000+ annual circulation. Our readers are college educated, heads of households, executives, entrepreneurs, thought leaders, philanthropists, and all around “go-getters.”



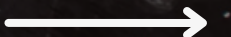
## DIGITAL

Our feature stories and columns receive some of the most digital reads in the region. Each magazine is uploaded as a flip book on BostonManMagazine.com as well as every article with its own individual link. In addition, BostonMan Magazine generates over 100 million annual social media impressions.



## EVENTS

BostonMan Magazine hosts 12-15 private networking ‘red carpet’ events annually for our Legacy Club Community. Events average 200 attendees and -although private- have extremely high visibility throughout the city, consisting of a ‘who’s who’ in Boston..



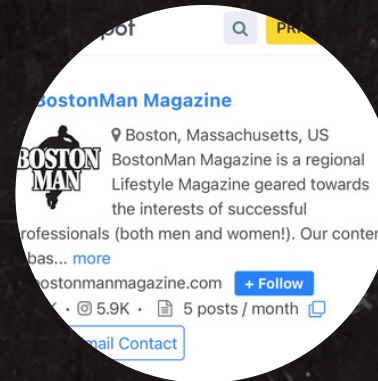


# Honors & Recognition



## CITY PROCLAMATION

In September 2023, BostonMan Magazine received a city proclamation, presented by Boston City Council President Ed Flynn, for five years of outstanding leadership in the city; advocacy with human & civil rights; support of small businesses; and support of local charities.



## MEDIA FEEDSPOT TOP 5

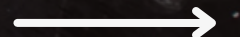
BostonMan Magazine is ranked fifth out of over 1000 considerations in Feedspot's Top 15 publications of Boston for 2024. Feedspot rankings are derived from an algorithm which includes web traffic, social media presence, and freshness/relevancy throughout Greater Boston.

Source: [https://magazines.feedspot.com/boston\\_magazines/](https://magazines.feedspot.com/boston_magazines/)



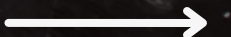
## EVENT/SHOW OF YEAR

The First Annual Boston's Runway Ball, produced by BostonMan Magazine & Wave + Woven, was named Boston's "Best Show/Event of the Year" in 2023 by prestigious firm Regan Communications.





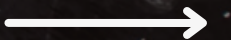
# The Magazine x Advertising Packages





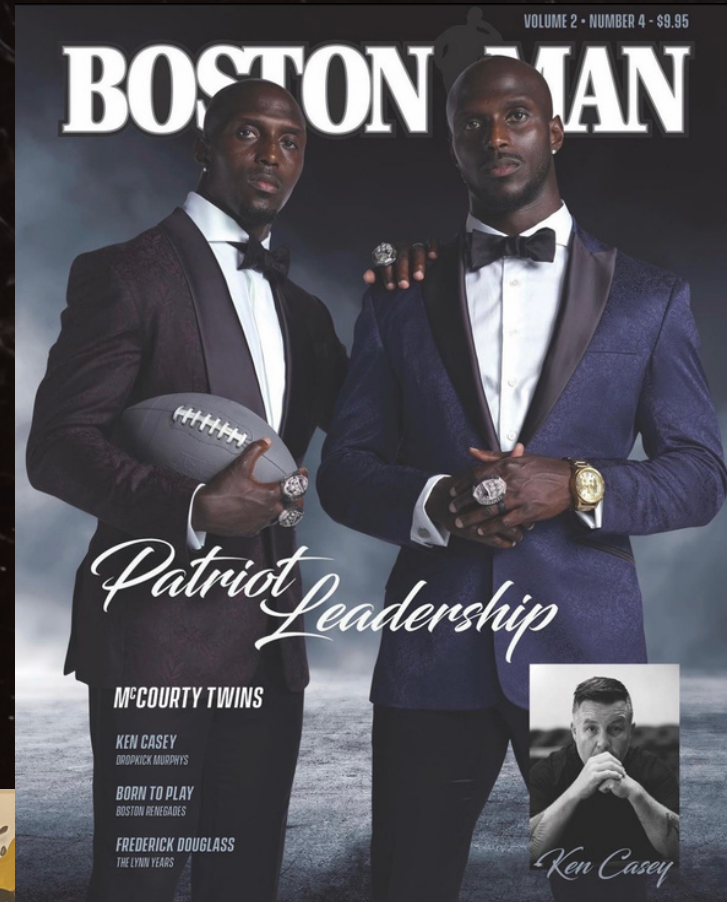
# 2024 Scheduled Release Months

Winter 2024 | February  
Spring 2024 | May  
Summer 2024 | August  
Autumn 2024 | November





# 2024 Advertising Packages



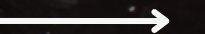
Full Page | Single Issue \$3,200

Full Page | Full Year \$9,800

Half Page | Single Issue \$1,980

Half Page | Full Year \$5,100

*Each full year advertising package includes a one-year Legacy Club Membership*





# 2024 PREMIUM Packages



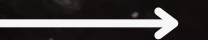
Inside Cover | Single Issue \$4,350

Back Inside | Single Issue \$3,950

Rotating Covers | Full Year \$14,600

Back Cover | Feature Story \$10,500

*Each PREMIUM package includes a one-year Legacy Club Membership. Back Cover x Feature Story package can be upgraded to a full year with either full page of rotating covers at a pro-rated price.*







## THE LEGACY CLUB

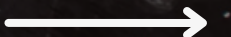
BostonMan Magazine's Legacy Club Professional Networking Group is an exclusive community of like-minded business professionals that network through a variety of member based event experiences.

## OVER \$1M DONATED TO LOCAL CHARITIES

The BostonMan Magazine Legacy Club community has donated over \$1 million through Legacy Club Events and magazine advertisement to local charities hand picked by our members.

## OVER \$1M REVENUE GENERATED FOR HOSPITALITY

BostonMan Magazine Legacy Club Events have generated over \$1 million in revenue for the Boston hospitality industry.





# Legacy Club Membership Benefits

## Professional Networking

- VIP Access to private Legacy Club Events.
- Ability to register two guests per event (space permitting.)
- Name and logo of member + company/brand prominently displayed at Legacy Club Events.
- Luxury Members Badge.
- 12-15 Exclusive "Legacy Experiences" per year.
- Access to PhillyMan and MiamiMan Legacy Club networking events.

## Exposure in Magazine

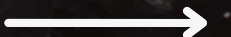
- ½ page premium ad in select issue of BostonMan Magazine print edition.
- Name + company/brand listed in each print edition of BostonMan Magazine.
- Event images shown in print and digital versions of BostonMan Magazine.
- Consideration for stories/content in BostonMan Magazine Collection and Souvenir copies of BostonMan Magazine provided for Legacy Members businesses + leisure.

## Charitable Contributions

- Member in a community that has donated over \$1m in ad space and sponsorships to charitable foundations.
- ½ page ad in select issue of BostonMan Magazine print edition donated to charity of choice name of member.
- Digital magazine story published on chosen charity of member.
- Each Legacy Club Event honors and highlights various non-profit and charitable organizations.

## Access to Best in Boston

- Access to BostonMan Magazine tickets for games, concerts, shows, and events (when available.)
- Friends & Family pricing for tickets to games, concerts, shows, and events throughout New England.
- Preferred rates and packages within Legacy Club Professional Networking Community members businesses.
- Exclusive "Legacy Experiences" with "Boston Legends" in sports, music, film, fashion, art, and entertainment.





# 2024 Legacy Club Memberships

Legacy VIP | one-time pay \$1,500

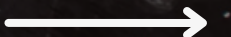
Legacy VIP | quarterly pay \$425

Legacy VIP | monthly pay \$175

*quarterly and monthly memberships are automatically processed on due dates*

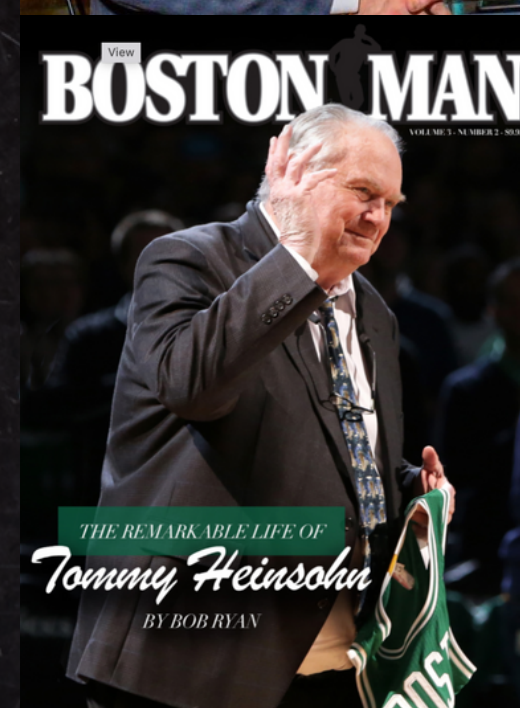


@BOSTONMANMAG

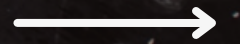




# BostonMan Magazine Legacy Club Events



@BOSTONMANMAG





# BostonMan Magazine | Event Sponsorships

## Sponsorships of Legacy Club Events include combinations of:

- Full Page Ad in BostonMan Magazine
- Four Page event pictorial spread with company logo in magazine
- Event sponsor (co-host) + in-event activations
- Logo + brand on red carpet x Step & Repeat
- In-event 'experiences' curated to sponsor
- Professional photo album for any post-event marketing initiatives
- Professional video sizzler for any post-event marketing initiatives
- Access to attendee list for post-event follow up







Thank you for considering our publication & community.

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