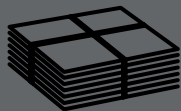
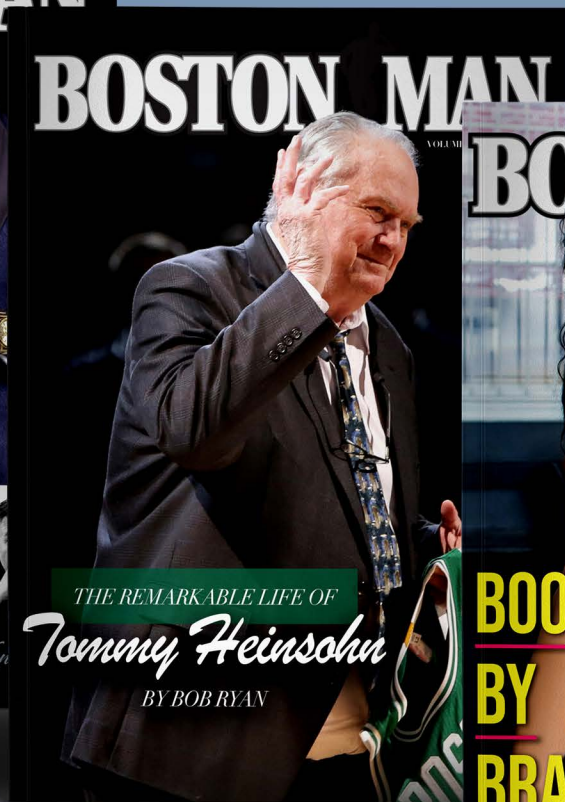
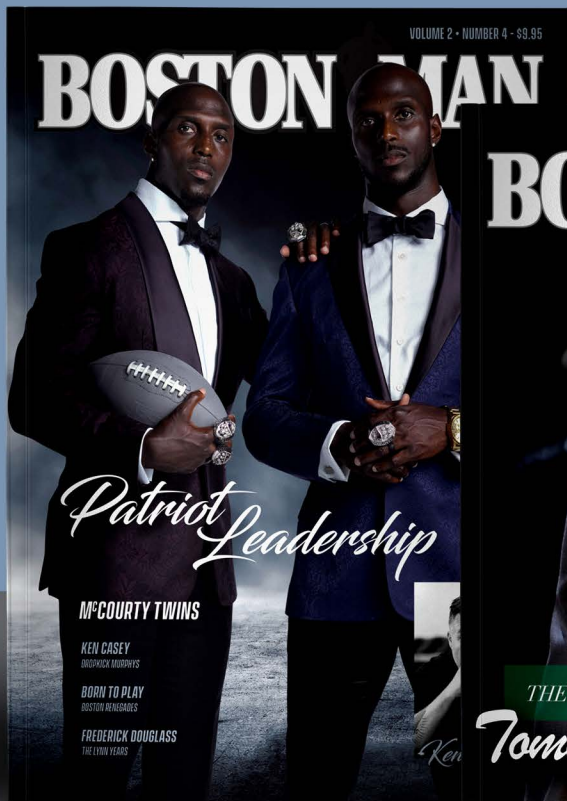


# BOSTON MAN

## MEDIA KIT



MAGAZINE CIRCULATION  
6000+  
QUARTERLY



READ ONLINE  
IN 125+  
COUNTRIES



PRIVATE MEMBER EVENTS  
EVERY 4-6  
WEEKS

BostonMan Magazine is a regional lifestyle magazine with a professional “members only” events component. Both are geared towards the interests of successful professionals, both men & women. Our magazine’s content is focused on charities, sports, business, tech, wine, whiskey, cigars, travel, education, fashion, design, music, & leisure. We aim to showcase everything that is good & right about the city of Boston & its surrounding regions.

**The Magazine**

At BostonMan Magazine, we focus on the positive impacts of the people, places, & events happening in our city. Unlike many publications & media that use ‘ambush journalism’ techniques & ‘investigative stories’, at BostonMan, we focus on our content being candid, honest & reliable. Also, as some publications & media derive their content “outward/in” we focus ours “inward/out” meaning our members, their businesses, their charities & their interests are the motivation & sources for much of our material.

**The Legacy Club**

Every 4-6 weeks BostonMan holds “members only” events that have a social/business vibe to them where we attract leaders from their respective fields & industries for an evening of networking, idea sharing, & socializing. Essentially, each event is a community gathering comprised of the same demographics as the readers of our magazine. These exclusive experiences are reserved for our members, sponsors, advertisers & their guests only. To maintain the integrity & exclusivity that our members are paying for, all events require pre-registration and guests are restricted to two “free looks”.

**ADVERTISING RATES**  
2022

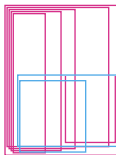


	1x	2x	3x	4x (Full Year)
<b>FULL PAGE</b>	\$3200	\$2900	\$2575	\$2375
<b>2/3 PAGE</b> (VERTICAL ONLY)	\$2175	\$2050	\$1785	\$1585
<b>1/2 PAGE</b> (VERT. OR HORIZ.)	\$1980	\$1785	\$1385	\$1185
<b>1/3 PAGE</b> (VERT. OR HORIZ.)	\$1385	\$1185	\$990	\$800
<b>1/4 PAGE</b> (VERTICAL ONLY)	\$1050	\$990	\$800	\$660

**PREMIUM POSITIONS**

	1x	2x	3x	4x (Full Year)
<b>BACK COVER</b>	\$4750	\$4350	\$3960	\$3600
<b>INSIDE FRONT COVER</b>	\$4350	\$3960	\$3600	\$3200
<b>INSIDE BACK COVER</b>	\$3600	\$3600	\$3200	\$2975

**AD INFORMATION**



**SPECS & DIMENSIONS**  
The magazine prints at 7.875” wide x 10.5” tall. See last page for \*actual size layouts and measurements.  
  
\*actual size assumes this pdf is printed out at 100%



**PREFERRED FILE TYPE**  
Press ready PDF  
  
**RESOLUTION**  
At least 300DPI  
  
**COLOR**  
Process CMYK



**AD SUBMISSION**  
Send final ad submissions to [matte@bostonmanmagazine.com](mailto:matte@bostonmanmagazine.com)  
  
If final high resolution artwork exceeds capacity for email, please use [wettransfer.com](http://wettransfer.com) to send to above email address.

# BOSTONMAN *Legacy Club*

**OUR BOSTONMAN LEGACY CLUB ENROLLMENT IS AN ANNUAL MEMBERSHIP WHICH INCLUDES:**

## **BostonMan Legacy Club**

- VIP access for members + a guest to all Legacy Club private networking events.
- Prominent display of member name, company and/or brand logo at all Legacy Club events.

**\*Events not open to the public. All BostonMan Legacy Club experiences are exclusive to members, advertisers, sponsors & their guests only.**

## **BostonMan Magazine**

- Name & company listed on members page in all future issues.
- Consideration for articles/content in both the print & digital versions of the magazine.
- FREE ¼ page ad in a select issue.
- Pre-release access & “first looks” on all issues.

**\*Each release is a commemorative issue, with a three-month distribution**

## **Additional Membership Benefits**

- Exclusive access for tickets to top events, shows, games & concerts in Boston.
- Exclusive access to Legacy Club private networking group on social media.
- Premium deals & ‘Legacy Club Discounts’



Full Page w/ Bleed: 7.875" x 10.5" (add a .125" bleed)

Full Page No Bleed: 7.125" x 9.75"

2/3 Page Vertical: 4.625" x 9.75"

1/2 Page Vertical: 3.5" x 9.75"

1/3 Page Vertical: 2.25" x 9.75"

1/4 Page Vertical: 3.5" x 4.75"

1/2 Page Horizontal: 7.125" x 4.75"

1/3 Page Horizontal: 4.625" x 4.75"